



pixelblocks

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What people are saying about PixelBlocks

"One of the newest and most innovative products we saw...prepared to burst onto the scene in a big way. PixelBlocks revolutionary building system encourages both 3D and 2D building...." (The National Parenting Center)

"Great innovation" (Toy Wishes)

"As a versatile, innovative toy and a springboard for open-ended, creative play, PixelBlocks are unique and very cool. PixelBlocks combine some of the best elements of construction toys and craft play, providing rewarding and imaginative experiences for a wide variety of kids and 'crafty' adults." (The Toy Guy™ - toy and children's lifestyle expert Chris Byrne)

"PixelBlocks are a cross between Legos and Lite Brite, with a generous helping of vintage Atari aesthetics thrown in." (Wired magazine)

"Each translucent plastic piece represents a Pixel dot on a TV screen, and they fit together much like a puzzle to make two or 3D pictures...for kids ages 6 and up; some big kids, too." (CNN Headline News)

"PixelBlocks combine glistening colors, unlimited building capability and exclusive technology to bring colorful creativity into the 21st century." (Import Tuner)

"Ordinary building block toys are OK for kids who just want to make toy houses, forts, and not-so-aerodynamic cars, but what about those precocious little Picassos who want to create art? PixelBlocks uses colorful, translucent blocks that can be linked together vertically and horizontally to form colorful mosaics." (U.S. News & World Report)

"In just ten days in our stores, we're already seeing sensational sell through for PixelBlocks. Our primary business is fine art materials, but PixelBlocks offer something not only to our child consumer, but artists involved in many mediums, even animation. They [PixelBlocks LLC] did everything right – they've created an innovative product, put it in graphically appealing 'adult' packaging and offer a wide range of sets to capture both the impulse buyer, the deluxe buyer, and everyone in between." (Mary Bradt Mintz, general merchandise manager, The Art Store)

"[PixelBlocks] allow a child to build, imagine and create...in a vibrant 20-color palette." (Toy Tips)

"Limit-free fun...PixelBlocks are both traditional and transformational." (Playthings.com)

"The pixel is the building block of modern visual media...PixelBlocks make that building-block metaphor literal." (Metropolis magazine)



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2 / PB Quote page

"PixelBlocks are a great new product – very unique and innovative! Not only are PixelBlocks a fantastic construction toy, but the added feature of being able to 'pixelize' a personal photo through the web site brings a whole new dimension, expanding the creative reach of the product, and appealing to an elusive older audience." (John Wilson, owner of Learning Express stores in Denville and Morristown, NJ)

"PixelBlocks are an amazing building toy, just awesome. We have customers who are just crazy about PixelBlocks; we sold out very quickly. And the web site is phenomenal! [With the Digital Stained Glass Creator] I was able to manipulate the size and coloring to use exactly the blocks I had on hand to create our store logo in PixelBlocks. And I enjoyed putting it together so much I couldn't get any work done!" (Cheryl Long, Toys 2 You owner, Verona, NJ)

"PixelBlocks are getting a lot of attention, and we're proud to be one of the first stores to carry them. People play with them all day long, constructing new creations for our counter. Customers love the jewel-like colors, and we know PixelBlocks are on lots of adult Christmas lists, because we've heard parents asking their kids to purchase a set for them as a gift." (Diane Somerdyk, T. Bumble's owner, Swarthmore, PA)

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